

ESTTA Tracking number: **ESTTA8163**

Filing date: **04/28/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Lewis/McMains, Geraldine B.**
Application Serial Number: **76428686**
Application Filing Date: **07/09/2002**
Mark: **THE ADVENTURES OF POPSI THE POPSI STORY**
Date of Publication **04/06/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PEPSICO, INC., 700 ANDERSON HILL ROAD, PURCHASE, NY 10577, UNITED STATES, a corporation organized under the laws of NORTH CAROLINA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/06/2004. PEPSICO, INC. respectfully requests that the time period within which to file an opposition be extended until 08/04/2004.

Respectfully submitted,
/elizabeth n bilus/
04/28/2004

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